IEEE Day 2021 Logo Usage Guide

◈ IEEE

IEEE Day 2021 will be held on 5 October. Celebrations are held between 1 October and 17 October. This guide is intended as a reference in using the 2021 IEEE Day logo to promote your events. The logo is provided in full color, 1-color, and reversed to white for all print and digital applications. Use the one that is best suited to your project(s).

IEEE DAY 2021 FULL COLOR LOGO

Use the eps for print.
Use the jpeg or png for digital.

IEEE DAY 2021 1-COLOR LOGO

For 1-ink color t-shirts or promotional items such as imprinted mugs and bags, send the vendor the black eps file version for production and select your color preference from the closest available ink color choice from the options below. Minimum size for the 1-color logo is 1.5 inches/ 3.81 cm/ 144 pixels.
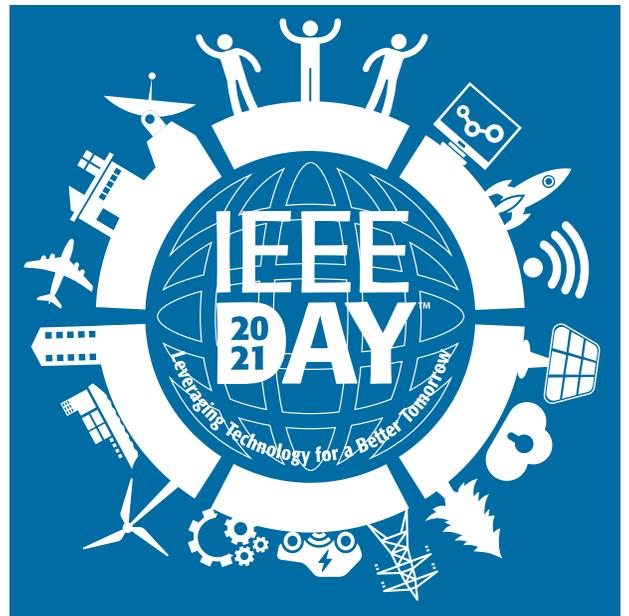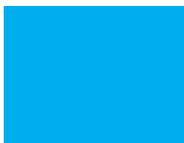

Questions? Contact:
branding@ieee.org

Engage with IEEE Day:
ieeeday.org

IEEE DAY 2021 REVERSED TO WHITE LOGO

Use this logo on a black or dark background. Use the eps for print. Use the png for digital. Minimum size for the white logo is 11.5 inches/ 3.81 cm/ 144 pixels.

PANTONE PMS 3015	**PANTONE** PMS PROCESS CYAN	**PANTONE** PMS 368 C	**PANTONE** PMS 254 C	**PANTONE** PMS 200 C	**PANTONE** PMS 158 C	**PANTONE** PMS 137 C
RGB R0 G98 B155	**RGB** R0 G181 B226	**RGB** R120 G190 B32	**RGB** R152 G29 B151	**RGB** R186 G12 B47	**RGB** R232 G119 B34	**RGB** R255 G163 B0
CMYK C100 M35 Y3 K21	**CMYK** C100 M0 Y0 K0	**CMYK** C65 M0 Y100 K0	**CMYK** C48 M96 Y0 K0	**CMYK** C3 M100 Y70 K12	**CMYK** C0 M62 Y95 K0	**CMYK** C0 M41 Y100 K0